



HubSpot for Startups

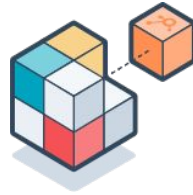


HubSpot for Startups



Education Resources and Tailored Training

Workshops, masterclasses, resources, tools, and templates to help founders and startup teams acquire and retain more customers.



Integrated Platform for Startups

Access to many platform integrations at startup friendly pricing, as well as the opportunity to build an integration of the HubSpot platform



Professional Software, Startup Pricing

Access to HubSpot Growth Platform, a full suite of software for marketing, sales, and customer service, with a completely free CRM at its core at a startup-friendly price



HubSpot for Startups by the Numbers



7,500+ startup customers in over 85 countries



30,000+ startups using education
& training to grow better



2,500+ global partners



20+ events hosted annually around the world



Eligibility



Associated with an Approved Partner

Part of one of the 2,500+ VCs, accelerators, incubators, or entrepreneurial organizations that we have partnered with to bring benefits to startups



Meet Funding Criteria

You must be...

A startup with under \$2M in funding

OR

A startup who has raised over \$2M in named funding up to and including Series A

OR

A startup who is a member of an approved entrepreneurial organization



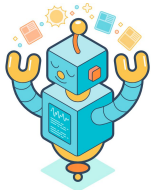
Startups on HubSpot Growth Platform



Manage all contacts in our free (forever) CRM



Sell better through our robust suite of sales tools



Manage all marketing through our full marketing automation tools



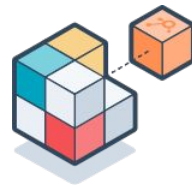
Close the loop with customers in our new suite of services tools



Integrated Platform for Startups



HubSpot for Startups customers can build on our platform. We waive the 10 install requirement for all HubSpot for Startups customers.



Startups can also utilize the 500+ integrations into HubSpot, to extend your capabilities and grow your company



What Are Customers Saying?

"HubSpot is heaven.

It allows me to automate a lot of processes and thus to free up a lot of time."

Khadir Alaoui, Head of Operations, Adlive



What Are Customers Saying?

"We are loving HubSpot as an internal tool. We are making good use of the automation tools and pipelines to streamline our deal sourcing.

Couldn't live without it!"

Sean Percival, CMO, appear.in



Learn More and Apply:

hubspot.com/startups

